

FOR IMMEDIATE RELEASE

Date: April 1, 2024

CONTACT: Mary Galioto

Hopewell Valley Arts Council, PR Coordinator
917.705.3201, mary.galioto@hvarts council.org

Enjoy a Kaleidoscopic Journey at Hopewell Valley Arts Council's Third Annual Color Fun Run + Walk

HOPEWELL TWP – The Hopewell Valley Arts Council is thrilled to announce the return of the popular Color Fun Run + Walk. Join us on Saturday, May 4, 2024, from 3 to 4 pm at Woolsey Park, for a journey that begins at the new Hopewell Township bandshell. This vibrant event promises an explosion of color and joy, catering to everyone from avid runners to leisurely strollers, all in support of the arts in Hopewell Valley.

The event features non-stop entertainment, including a dynamic dance party with music and warm-up sessions led by Angela, the hula hoop virtuoso from 'Color Me Hoopy'. Participants will experience waves of color as they navigate the course, becoming living art pieces. The event culminates with an exuberant group color toss, a celebration of hues and happiness. Capture these moments at our selfie station and indulge in Johnson's delectable homemade ice cream.

The Color Fun Run + Walk is an all-ages, all-fitness-levels event, focusing on enjoyment rather than competition. Stroll for 1.5 miles or more in a stress-free atmosphere. Savor refreshments like shave ice, available for purchase, for a complete sensory delight.

Participants will receive novelty sunglasses, water, and a color packet for the grand finale color toss. Please sign the release form sent with your confirmation email and present it at the registration tent.

Ticket Information:

- General Admission (\$30): Includes novelty sunglasses, a color packet, and water.
- Children 5 and Under (Free with a registered adult): Includes child-sized sunglasses, a color packet, and water.
- Closing Celebration Ticket (\$5): Access to the celebration area, a color packet, and water.

Don't miss this exuberant celebration of art and community. Get your tickets for an unforgettable experience at the HV Arts Council Color Fun Run + Walk. For details and tickets, please visit www.hvarts council.org/colorfunrun.

##

The Hopewell Valley Arts Council is a 501(c)3 non-profit organization dedicated to increasing art awareness and appreciation in the greater Hopewell Valley. We celebrate "art in the everyday" by cultivating all types of creative exploration and artistic expression, and encourage us all to see the beauty inherent in the simple and ordinary parts of day-to-day life. Through community collaborations, events, and art-based initiatives, the HV Arts Council highlights our local talents and enriches the cultural and creative life of our community.